



# Business Sponsorship Opportunities & Benefits

2019 – 2020 Season  
Our 19<sup>th</sup>!

Levels & Benefits	Bronze	Silver	Gold	Platinum	Diamond
	\$500	\$1,000	\$2,500	\$5,000	\$10,000
	Value: \$984	Value: \$1,543	Value: \$5,380	Value: \$12,090	Value: \$19,064
<b>Sponsor I.D. Benefits</b>					
Company logo on Business Sponsor page and name recognition on Subscriber List in each program – size increases by Sponsor level. (750 avg. programs for each production. <b>Value: \$150</b>	★	★	★	★	★
Company logo on Business Sponsor page of Tabard's website. <b>Value: \$150</b>	★				
Company logo PLUS link on Business Sponsor page of Tabard's website. <b>Value: \$250</b>		★	★	★	★
<b>Marketing Benefits</b>					
Lobby signage on display at Tabard Theatre for 12 months. (Exposure includes Jazz Festival, NINETEEN concerts, Private Events, etc.) <b>Value: \$300</b>	★	★	★	★	★
Program insert (special offer/message) opportunity at performances of your choice (subject to availability). <b>Value: \$75 each</b>		1	3	6	12
Half-page ad in program. <b>Value: \$350 each</b>			3	4	5
Full-page ad in program for one production of your choice. (This opportunity available only to Business Sponsors) <b>Value: \$500 each</b>			1	1	2
Dedicated slide in pre-show presentation at Tabard performances & events. (Exposure includes Jazz Festival, NINETEEN concerts, Private Events, etc.) <b>Value: \$100 each</b>			★	★	★
Bar napkins with your company logo for entire season. (Exposure includes Jazz Festival, NINETEEN concerts, Private Events, etc.) <b>Value: \$300</b>				★	★
"Naming Rights" with your company name/logo for entire season on one of the following: Theatre Tech. Booth, Courtyard Box Office, Venue Elevator <b>Value: \$1000</b>				★	
"Naming Rights" with your company logo over the Tabard bar <b>Value: \$1500</b>					★
<b>Producing Sponsor designation:</b> Logo recognition as a Producing Sponsor on Tabard website, promotional postcards/e-mails/fliers, and print advertising; name recognition in radio and public service announcements. <b>Value: \$2,500</b>				1	3
<b>Subscription Benefits</b>					
Season subscription to 6 main stage productions with all Subscriber Benefits, including preferred reserved seating and parking validation (excluding parking pre-pay events). <b>Value: \$174 each</b>	2	4	4	6	6
Complimentary tickets to 6 productions during the 2019-2020 season ~ for use by employees, VIP guests, clients, or promotional giveaways. <b>Value: \$174 each</b>			2	4	6
10 half-price adult tickets for one performance during the 2019-2020 season ~ to be used for a client/employee night. Private dessert reception to follow. (Reservations must be made at least four weeks in advance.) <b>Value: \$460</b>			★	★	★
Private post-show discussion and dessert reception for up to ten people with cast and creative team after designated performance. (Reservations must be made at least four weeks in advance.) <b>Value: \$300 each</b>			2	4	5
<b>Bonus Benefits</b>					
Opportunity to use venue for one corporate or private event (subject to availability). <b>Value: \$1500</b>				★	★
EXCLUSIVE Business Category Sponsor! <b>Value: Priceless</b>				★	★

You may mail check to Tabard's office or call to pay with credit card.

*Theatre is more than a show. Tabard.*